



Media representatives must provide identification before receiving a media pass (e.g. business card, letter of assignment, approved application). Media representatives are required to register for the conference, and must identify themselves as media representatives on the registration form.

- a. Identification badges must be worn at all times while media representatives are attending the conference activities.
- b. A media pass allows attendance at the PENS national conference, news briefings (if applicable), plenary sessions and seminars on a space available basis with priority seating for non media attendees. Social events and meals are not included with a media pass.

Use of camera and video equipment is strictly controlled.

- a. Media personnel shall contact the PENS Communications Chair prior to any activity involving photography for assistance/approval.
- b. Media may not photograph or videotape an exhibit booth without the *written* permission of the PENS Communications Chair and the exhibitor.
- c. The PENS Communications Chair must approve any published items prior to publication.
- d. PENS will not supply any communication devices to the media. Each representative will be responsible for his/her own communication equipment.

Exhibitors do not represent PENS and should not be identified as such in an interview or subsequent publication. Exhibitors who wish to distribute materials to the media may do so at individual booths.

Individual speakers/presenters reserve the right to limit access to media at their educational sessions.

Any individual with a media pass who sells, markets, or represents a company for the purpose of obtaining advertising or subscriptions from any registrant or exhibitor will have their media registration revoked and will be directed to leave the premises immediately.

Media representatives should refrain from interrupting or interfering with interactions between presenters and attendees. Should an attendee or presenter complain that a member of the media is interfering with such interactions, the media member will have their media pass revoked and will be directed to leave the premises immediately.