



Tips for Responding to “Call for Presentations” Educational Strategies to Consider

Guiding Principles:

1. Ensure your title is inviting, clear and descriptive so there is no doubt as to the content
2. Clearly identify what you want to accomplish in the time given
3. State how you will put a new, innovative spin on the topic
4. Describe how you will allow time for audience interaction (see below for ways to engage the attendees)
5. Identify clear “takeaways” which allow nurses to immediately implement the new approach/treatment plan.
6. Be true to the stated level of your audience (advanced vs. basic)

Ways to Engage the Audience:

Target audience participation to be 30% of a 60-minute session

- Impromptu debate of the value/effectiveness of specific approach or treatment
- Volunteer panels to problem solve; share experiences; “stump the experts” Q&A
- Role-playing scenarios (simulated experience or dramatization of a real-life situation)
- Small group discussion (roundtables) to brainstorm solutions to real problems
- Assignment of “Listening Teams” – sections of the audience whose responsibility is to listen for specific things in a presentation (i.e. how will a new idea impact different groups?)
- Completion and feedback on quizzes or skills-practice exercises
- Use of an audience response system